



## ADVERTISEMENT RATE CARD 01-01-2014

### Technical Specification

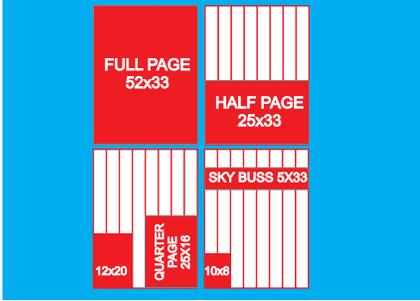
All Rates are in Sq. cms		Rates	
Publication	Edition	B & W	Color
Roznama Khabrein	Delhi	₹300/-	₹450/-

### SPECIAL POSITION

FRONT PAGE	
Solus	100% Extra
Semi Solus	75% Extra
Skybus	150% Extra
Jacket	150% Extra
BACK PAGE	
PAGE3	25 Extra

NO. OF PAGE 12 • OVERALL SIZE OF PAGE 55X35 • SIZE OF THE PRINTED PAGE 52X33 • BACK PAGE 49X33  
• PAPER USED IMPORTED NEWSPRINT • MAST HEAD FRONT: 8X33 CM

### Sample Display Ad sizes



### ROZNA MA KHABREIN

Name of Publication	Roznama Khabrein
Periodicity	Daily (Morning)
Language	Urdu
Pages	12
Price	₹2.00
Place of Publication	New Delhi
Established	2011
Policy	Independent
Editor In-Chief	QASIM SYED
Area of Circulation	Delhi, NCR, Western UP, Haryana, Panjab, Rajasthan
Tel No.	011-41555047
Email: for Advertise	advturkdelhi@gmail.com

**TERMS AND CONDITIONS**  
All intimations regarding publication of suspensions of Advertisement must reach this office 3 days before the date of publication. Management of the Roznama Khabrein reserves the right to reject advertisement for publication without assigning any reason. If any legal dispute arises, this will be carried on under the jurisdiction of Delhi Courts.

**PAYMENT:**  
Accounts of INS accredited agencies must be settled within 60 days from the date of invoice. Delinquency charge will be levied at the rate of 1.5% per month on amount of outstanding after 60 days. Non Accredited agencies are required to make full payment along with release order. All payments must be made in favour of Roznama Khabrein payable at Delhi through crossed cheques/Demand Drafts and For Roznama Khabrein payments shall be made through crossed cheques/DD's favour of Roznama Khabrein payable at Delhi.

**MATERIAL ACCEPTED**  
All advertises will be accepted in separation or Grey Scale Film, PDF, EPS ZIP (All text converted in curves) Adobe Indesign, Quarkexpress, Illustrator,

## CLASSIFIED DISPLY

Edition Rate (₹ Per sq. CM)

Single Release Order and Same client Total Insertions Booked Under the above package must be consumed within 30 days from the publication date of first insertion

<b>Delhi</b>	<b>40/-</b>
Minimum Size	4 (W) 4 (H)
Maximum Size	4 (W) 50 (H)
Court Notice Ad	(Any Single Edn.) extra for additional space

Edition Rate (Rs. Per Word) ₹7/-

### Series Discount Offer

2	1
5	3
10	7
15	15